

**Schedule
Your
Prepared
Foods
Webinar
Today!**

EDUCATE | BUILD BRANDS | GENERATE LEADS

**Webinars are Your
All in One Solution**

Prepared Foods staff experts will take care of all the promotion, registration and Webinar management. As a sponsor, you will build brand awareness, become an educational leader and receive the lead database of all registrants.

Webinars are ranked as one of the top three tactics for lead generation by marketing professionals.* Prepared Foods has produced Webinars that generated an average of **450 leads per event.**⁺

PACKAGE

Webinar Sponsorship Package

Your logo will appear on all attendee promotions for free. Package includes:

- 2 full-page ads in Prepared Foods
- Promotions on Prepared Foods' newsletter for two months
- 2 e-mail blasts to Prepared Foods' list
- 2 full months promotion on PreparedFoods.com
- Final program will be posted on PreparedFoods.com for an entire year
- Database of registrants and attendees
- Customized registration page including 3 pre-qualifying questions
- Execute up to 3 customized polling questions during live event
- 2 event email reminders

BENEFITS

Webinar Sponsorship Benefits

Sponsor a Webinar and your company will receive all these great benefits:

- Registration list providing high quality sales leads
- Credibility
- Extended ad dollars with on-demand viewing
- Brand building and unmatched exposure
- Educate your customers/prospects
- Prepared Foods does all the work – you provide the content

CONTACTS

To take the next step in developing your Webinar, please contact your Prepared Foods sales rep today.

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*Why 2008 is the Year of the Webinar, Citrix Online, 2008. ⁺Publisher's Own Data, 2008.

